



Tim Donnelly for Governor
5840 Oberlin Drive
Suite 240
San Diego, CA 92121

March 31, 2014

Dear Sir or Madam,

I am writing to inform you of the high quality of service that James Terry IV provided for my California gubernatorial campaign in 2014. As founder of Sacramentoconnected.com, a leading web design and promotional firm, Mr. Terry was able to utilize his online resources and substantial social media presence to share information about my campaign with thousands of potential voters. As candidate for governor, I recognized how crucial it was to reach out to as many undecided voters as possible in a professional and informative manner. My election team chose to use Mr. Terry's company to promote my campaign because it fully embraced these goals and values, as well.

Under the leadership of Mr. Terry, Sacramentoconnected.com made available a wide array of online marketing options for my gubernatorial campaign. Not only did Mr. Terry's firm have access to an extensive email list and an impressive social media following, it also offered premier services for web design, search engine optimization, mobile applications, special promotional events, and graphic design. Indeed, all of these tools are integral in carrying out an effective campaign for public office. In addition, Sacramentoconnected.com specialized in reaching communities in Northern California. This was especially beneficial to my campaign, as my home district was hundreds of miles away in San Bernardino County. Mr. Terry helped me to connect with potential voters in a way that would have been very challenging without the state-of-the-art online promotional resources of Sacramentoconnected.com.

Even though I took advantage of Mr. Terry's superior online marketing services in order to advance my campaign for California governor, I know that the valuable resources at Sacramentoconnected.com could be applied to a diverse range of industries and businesses. Before I began my career as a public servant, I was a small-business owner. Through my experience in the private sector, I grew to appreciate innovative promotional strategies like those of Mr. Terry. Even the most useful goods and services will be difficult to sell without effective marketing that reaches the appropriate target markets. In parallel, the most inspiring campaign message will struggle to affect real change without reaching the right voters. It is for all of these reasons that I sincerely recommend James Terry's services to any organization wishing to expand its clientele and optimize its online presence.

Godspeed,
Tim Donnelly